

CHRISTIE STOUT

512.415.2962 – christie.stout@gmail.com – 10806 Redmond Cove, Austin, Texas 78739

SUMMARY

I have more than 25 years of experience in marketing and corporate communications. Because I provide a unique blend of director-level experience and the ability to complete all required work myself (rather than hiring expensive agencies), I am an ideal fit for cost- and efficiency-conscious programs. I use a common-sense approach and can manage subcontractors or personally complete 100% of the required work, from developing a strategic plan to executing the details of the program. This allows me to significantly streamline the communications effort and consistently produce effective and cohesive results.

In addition to providing communications support to established corporations, I have initiated communications programs at 13 startups as well as led the communications and investor relations efforts for multiple venture funding rounds and two successful initial public offerings. After 26 years supporting high-technology companies, primarily start-ups, I stepped back to focus on my family, teaching preschool and providing pro bono communications support to non-profit and fundraising efforts for four years. I am now excited to re-enter the workforce, and seek an opportunity at any level in technical documentation or marketing communications.

SERVICES

- Strategy, planning, project management
- Media and analyst relations
- Event and tradeshow planning and management
- Copywriting for press releases, technical documentation, and marketing literature
- Presentations and speech writing
- Investor relations
- Graphic design, layout, production, and print management
- Social media as PR
- Website design and maintenance
- Video editing and production

EXPERIENCE (1990 – 2020)

- Abila
- Advanced Micro Devices, Inc.
- Alert Core, Inc.
- BellaLuna Marketing
- Black Sand Technologies, Inc.
- Briggo, Inc.
- Calxeda, Inc.
- Crystal Semiconductor/Cirrus Logic
- ElementOne
- Equipon, Inc.
- Imperial Litho & Dryography
- InView Technology Corporation
- Javelin Semiconductor, Inc.
- Ketra, Inc.
- Maxim Integrated Products, Inc.
- Motorola, Inc.
- Panorama Communications
- RFMicron
- SigmaTel, Inc.
- Silicon Laboratories Inc.
- Sterling Information Group
- Zilker Labs, Inc.

KEY POSITIONS

Marketing Communications Director

Calxeda, Inc. (2010 – 2013)

Managed marketing communications efforts including company website, collateral materials, events and social media. Provided all content development for print and web materials including graphic design and layout, copywriting, photography, and print management. Planned and produced training and event videos. Managed extensive PR and tradeshow participation in North America, Europe and Asia, including strategy, event logistics and design. Coordinated co-marketing and joint PR efforts with customers.

Director of Corporate Communications

Zilker Labs, Inc. (2003 – 2007)

Responsible for establishing Zilker Labs' brand and promoting the company's technology and first products. Managed all aspects of the communications effort, including overall strategy, marketing communications, technical publications, strategic analyst and media relations, tradeshow, advertising and website.

Director of Corporate Communications and Investor Relations

Silicon Laboratories Inc. (1998 – 2003)

Directed Silicon Laboratories' corporate communications, including defining and advancing the company's communications strategy through a cohesive program that included marketing communications, investor relations, public relations, technical publications, corporate website and sales communications. Managed internal and contract communications teams and functioned as individual contributor, developing a wide range of marketing and investor materials. Led communications portion of Silicon Laboratories' IPO in March 2000.

Austin Operations Manager

Imperial Litho and Dryography (1998 – 1999)

Managed Austin site of Phoenix-based printing and communications consulting company, including supervision of 22 employees. Responsible for managing key customer accounts, including Motorola, Jato Technologies, Level One Communications, Baxter Research, ESS Technologies, Cirrus Logic and Silicon Laboratories. Also functioned as individual contributor, developing various marketing materials and participating as an advisor on a Motorola global publications committee.

Marketing Communications Specialist

Crystal Semiconductor/Cirrus Logic, Inc. (1996 – 1998)

Provided communications support for PC audio products, including development of marketing collateral, press releases and corporate website content, plus event management and coordination.

Senior Technical Writer

Motorola, Inc. (1990 – 1996)

Developed technical documentation, including data sheets, data books and technical briefs for MOS memory and MOS digital-analog products. Led development of full technical and marketing documentation set for international video teleconferencing chipset product.