Subject: Preview - What's New With SATISFYD
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From: Marketing Email Preview Send
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— January 2023 —

Hello ,

Happy 2023! We are excited to share the latest updates, news, and resources from SATISFYD with you. We look forward to partnering in 2023 to continue to build strong connections and grow your business.

2023 Customer Experience Benchmarks

Our annual benchmarks update was released on January 15. Be sure to check out the latest industry standards and set your performance goals for 2023!

2022 Customer Experience Benchmarks Highlights

Announcing the SATISFYD Experience Summit

Save the Date! We're thrilled to announce the first annual SATISFYD Experience Summit, which will take place on Thursday, **April 9, 2023**. This virtual event will bring together SATISFYD customers and partners to share experiences and best practices, discuss industry trends, and learn about the latest product features and capabilities. We look forward to having you join us!

SATISFYD Dealer Recognition: UPDATED!

We are excited to be updating our customer recognition programs this year!

Certified Dealer

- Recognizes dealers who participate in SATISFYD's customer & employee experience programs
- **New this year:** recognition of multi-year winners

Announced in January 2023

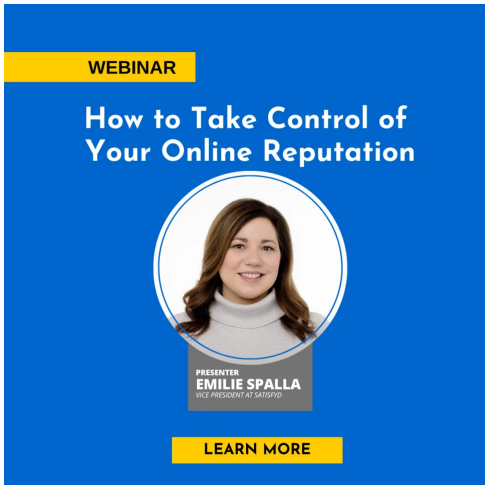
SATISFYD Top Dealer

- Recognizes dealers whose NPS meet or exceed industry averages
- **New this year:** recognition of multi-year winners
- **New this year:** Winners will be announced at the SATISFYD Experience Summmit

Announced in April 2023

See the 2022 Top Dealers

Take Control of Your Online Reputation



Over 90% of potential buyers will check online reviews before they make purchasing decisions. Comments on third-party sites might seem hard to keep track of, but that doesn't have to be the case! SATISFYD VP Emilie Spalla explains how to make the most your online reputation reputation in the webinar.

Watch On-Demand Webinar

See SATISFYD at JDUG 2023!

We are pleased to be exhibiting at JDUG in Las Vegas in February. We'll be on the show floor, and we'd be delighted to plan a time to meet with you. Please choose a time on our calendar or drop by our booth. Stay tuned for additional details which